



STRAWBERRY FIELDS

INCORPORATED

Empowering Individuals, Enriching Lives

Strawberry Fields, Inc. Annual Report to the Community 2015

Dear Friends:

We are pleased to present you Strawberry Fields, Inc. annual report for 2014-2015. Without your gift of time, talent or monetary support – whether large or small – many of our accomplishments this past year could not have occurred.

One of the highlights of 2015 was the launch of our new company logo, shown above, and our new tag line, “**Empowering Individuals & Enriching Lives**”. As we have grown and expanded our agency’s service over the past 43 years, we have struggled with how to accurately represent the Strawberry Fields mission. We believe that this logo truly reflects the broad array of individual and family supports available to our community. Each individual represents one or more of the services we provide and acknowledges that many of our families are involved in one or more of our programs. The roof represents our 15 SFI operated residences, and also reflects where many of our consumers receive our services – in their homes and in their community.

Last year we supported over 675 individuals & families in the following areas:

- Early Intervention – We supported 321 families in Centre, Huntingdon, Mifflin and Juniata Counties.
- Mental Health Residential & Case management – Served 308 individuals in Centre County.
- Intellectual Disabilities – Served 27 individuals in residential services in Centre County.
- Scraps & Skeins – A re-use store which sells all things related to the fabric arts which was started by volunteers in January 2015. In their first year they received more than 5 tons of donated goods from the community that were re-sold. They logged over 2,400 hours of volunteer hours, including hours from Mental Health consumers. This resulted in the creation of 3 part-time jobs, two of which are Mental Health consumers.

We are empowered and strengthened by the support from the Centre County community. Thank you for all you do to help us improve the lives of others. Together we can make each day for those we serve meaningful, better and long lasting.

Cynthia K. Pasquinelli
Chief Executive Officer

Sharon F. Salter Ph.D.
Board President

Who We Are

Strawberry Fields, Inc. currently employs 62 Full Time and 114 Part Time staff for a total of 176. 79% of our staff is female and 21% is male. The average age is 34.

Direct Support Professionals make up the largest portion of staff at 72% (including, ID and MH residential, LifeLink) with an average tenure of 3 years; **Administrative Support Staff** make up 3% with an average tenure of 5 years. **Early Intervention** makes up 10% of our agency with an average tenure of 6 years; **BCM/PEER** 5% with an average tenure of 5 years; **Management** 10% with an average tenure of 13 years.

SFI Board of Directors

Sharon F. Salter Ph.D., *President*
Lorraine Spock, *Vice President*
Julia Cronin Rater, J.D., *Secretary*
Philip Vollmer, *Treasurer*
Ellen Campbell, *Immediate Past President*
Anne Kelly
Jason Stetson, D.M.D.
Bettina Welz, M.D.
Barbara Ziff
Patricia Devecka
Matthew Raptosh
Bruce Rohrbach

SFI Management Team

Cindy Pasquinelli, *CEO*
Andrea Cook, *CFO*
Susan Drenning, *Early Intervention Director*
Annie Smith, *Assistant Early Intervention Director*
Irene Imler, *Intellectual Disabilities Director*
Cindy Polinski, *Human Resources Director*
Rich Gadsby, *Mental Health Services Director*
Fran McDermid, *Employee Development & Performance*
Karen DeSimone, *Program Manager*
Brandy Roane, *Program Manager*
Emmanuel Santaliz, *Program Manager*
Matt Reynolds, *Program Manager*
Sasha Juba, *Program Manager*
Daysia Stitzer, *Program Manager*
Rose lee DelValle, *Program Manager*
Jen Eisenhuth, *Training Coordinator*
Michelle Melius, *BCM Supervisor*
Mandi Merrifield, *Peer Support Supervisor*

Funding Partners

- Office of Developmental Programs (ODP)
- Centre County MH/ID/EI
- Community Care Behavioral Health (CCBH)
- Huntingdon, Mifflin, & Juniata Counties MH/ID/EI
- Department of Human Services
- State College Area School District (SCASD)
- Centre County United Way (CCUW)
- Centre Community Foundation
- Office of Early Learning and Childhood Development (OCDEL)

Financial Overview 2014-2015

Public Support and Revenues	
Pennsylvania ODP	2,858,201
Centre County MH/ID/EI	1,457,727
CCBH	617,372
Medical Assistance	564,711
Consumer Participation (includes room and board, food stamps, rent rebates)	283,951
SCASD	98,050
CCUW	69,869
Contributions	20,824
Other Operations	36,567
	6,007,272
Expenses	
Personnel	4,765,476
Staff Development	30,872
Purchased Service	96,080
Insurance	92,924
Communications	67,088
Occupancy	224,013
Travel	174,220
Building Maintenance	124,503
Equipment/Supplies	194,469
Interest	65,048
Depreciation	129,510
Miscellaneous	3,894
	5,968,097